

Strengthening Your Financial Future

Custom Planned Giving Solutions
for Ministry & Mission

Vision.

Communication.

Celebration.

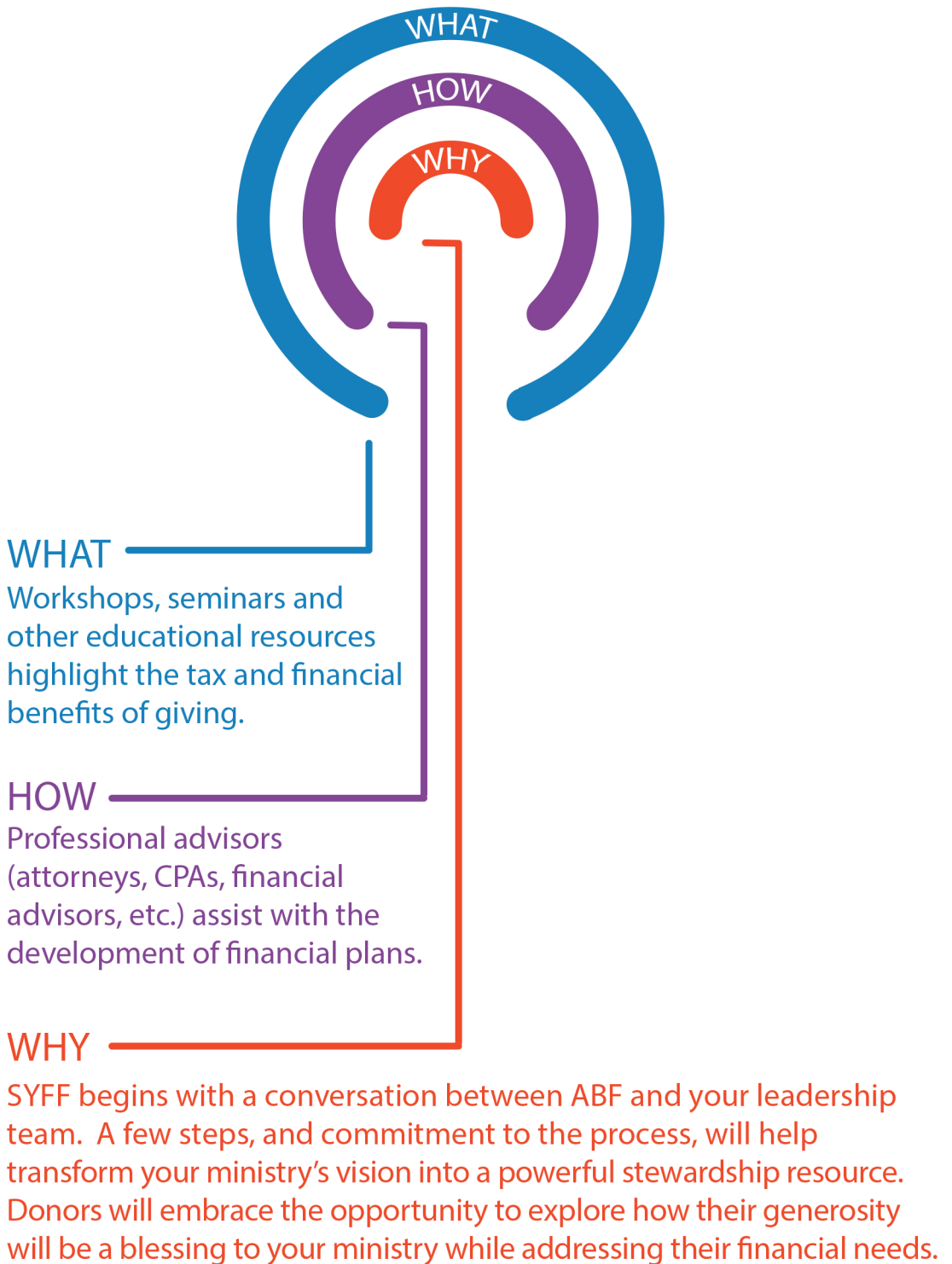


Connecting People Who Care to Ministries That Matter

STAGE **1**

American Baptist
FOUNDATION

Traditional Planned Giving is effective at addressing *What* to give and *How* to do it, but seldom gets to *Why*. The core of the American Baptist Foundation's (ABF's) *Strengthening Your Financial Future (SYFF)* program begins at the core with the question of WHY — assisting your ministry in developing a creative, strategic plan for long-term financial support.



Who should be a part of this team?

The first team prerequisite is commitment. Seek out individuals who work well within a team environment and are committed to your ministry.

What should the size of the team be?

Four to six members, initially. Too few team members may limit ideas. Too many stifle progress.

What skills/talents should each member bring?

Team members do not have to be financial experts, attorneys, CPAs, or fundraisers. Trustworthiness and a belief in your ministry is key. ABF can provide technical guidance, support and resources.

We have our team. What do we do next?

Contact ABF to set up an initial conversation. Practical exercises illustrating how the program benefits your ministries and those who desire to support you, will be discussed. Steps to move the process ahead will also be defined.



More than ever, the financial support needed to sustain the continuation and longevity of ministry, has increasingly become an area of high priority within our American Baptist family.

Based on decades of managing planned gifts and endowments, American Baptist Foundation (ABF) is delighted to offer the *Strengthening Your Financial Future (SYFF)* program as a resource to bolster the long-term health of your ministry.

Thank you to our partners *American Baptist Regions (Multi-Region Corporation)*, *American Baptist Home Mission Societies (ABHMS)*, and *American Baptist International Ministries(IM)*. The Foundation encourages the support of these ministries.



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